



Semester End Examinations December-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Second Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
21BAJMC201	Fundamental of Mass Communication	Monday 26-12-2022	10.00am to 12.30 pm
21BAJMC202	Evolution of Journalism	Monday 26-12-2022	10.00am to 12.30 pm

(Dr. Dnyandeo Neelwarna)
Controller of Examinations



Semester End Examinations December-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Third Semester (Regular)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
21BAJMC301	Introduction to Advertising	Monday 19-12-2022	10.00. am to 12.30 pm
21BAJMC302	Fundamentals of Journalism	Tuesday 20-12-2022	10.00. am to 12.30 pm
21BAJMC303	Basics of Marketing	Wednesday 21-12-2022	10.00. am to 12.30 pm
21BAJMC304	Introduction to New Media	Thursday 22-12-2022	10.00. am to 12.30 pm

(Dr. Dnyandeo Neelwarna)
Controller of Examinations



Semester End Examinations December-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Fourth Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
19BAJMC401	Introduction to Public Relation	Monday 26-12-2022	10.00am to 12.30 pm
19BAJMC402	Social Media	Monday 26-12-2022	10.00am to 12.00 noon

(Dr. Dnyandeo Neelwarna)
Controller of Examinations



Semester End Examinations December-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Fifth Semester (Regular & Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
20BAJMC501	Media and Communication Research	Monday 19-12-2022	01.30. pm to 04.00 pm
20BAJMC502	Media Management	Tuesday 20-12-2022	01.30. pm to 04.00 pm
(Specialization-ADPR)			
20BAJMC503	Integrated Marketing Communication	Wednesday 21-12-2022	01.30. pm to 04.00 pm
20BAJMC504	Brand Management	Thursday 22-12-2022	01.30. pm to 04.00 pm
20BAJMC505	Public Relations Practice	Friday 23-12-2022	01.30. pm to 04.00 pm
(Specialization-Journalism)			
22BAJMC507	Broadcast Journalism	Wednesday 21-12-2022	01.30. pm to 03.30 pm
20BAJMC508	News Editing (Print Journalism)	Thursday 22-12-2022	01.30. pm to 04.00 pm
22BAJMC509	Multimedia Journalism	Friday 23-12-2022	01.30. pm to 03.30 pm
20BAJMC509	Online Journalism		
(Specialization-Digital Media)			
20BAJMC511	Multimedia Technology	Wednesday 21-12-2022	01.30. pm to 03.30 pm



Office of the Controller of Examinations

20BAJMC512	Web Portal Management	Thursday 22-12-2022	01.30. pm to 03.30 pm
22BAJMC513	Multimedia Journalism	Friday 23-12-2022	01.30. pm to 03.30 pm

(Dr. Dnyandeo Neelwarna)
Controller of Examinations



Semester End Examinations December-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Sixth Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
20BAJMC601	Media Law and Ethics	Tuesday 27-12-2022	10.00 am to 12.30 pm
20BAJMC602	Media Convergence	Tuesday 27-12-2022	01.30 pm to 04.00 pm
Specialization ADPR			
20BAJMC604	Account Management	Tuesday 27-12-2022	10.00 am to 12.30 pm
Specialization Journalism			
20BAJMC607	Specialised Reporting	Wednesday 28-12-2022	10.00 am to 12.30 pm
20BAJMC608	Documentary Production	Wednesday 28-12-2022	01.30 pm to 03.30 pm
Specialization Digital Media			
20BAJMC611	Social Media Marketing	Wednesday 28-12-2022	10.00 am to 12.00 noon
20BAJMC612	Digital Content Strategy	Wednesday 28-12-2022	01.30 pm to 03.30 pm

(Dr. Dnyandeo Neelwara)
Controller of Examinations



Semester End Examinations December-2022

School of Journalism and Mass Communication

M. A. (Journalism & Mass Communication)

Second Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
21MAJMC201	Media Research Dissertation	Monday 26-12-2022	10.00 am to 12.00 am

(Dr. Dnyandeo Neelwarna)
Controller of Examinations



Semester End Examinations December-2022

School of Journalism and Mass Communication

M.A. (Journalism & Mass Communication)

Third Semester (Regular)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
21MAJMC301	Media Technology and Convergence	Monday 19-12-2022	10.00. am to 12.30 pm
21MAJMC302	Development Communication	Tuesday 20-12-2022	10.00. am to 12.30 pm
(Specialization-Journalism)			
21MAJMC303	Broadcast Journalism	Wednesday 21-12-2022	10.00. am to 12.00 noon
21MAJMC304	News Editing	Thursday 22-12-2022	10.00. am to 12.30 pm
21MAJMC305	Media Culture and Society	Friday 23-12-2022	10.00. am to 12.30 pm
(Specialization-Broadcasting)			
21MAJMC307	Documentary Production	Wednesday 21-12-2022	10.00. am to 12.00 noon
21MAJMC309	Visual Communication	Thursday 22-12-2022	10.00. am to 12.30 pm
(Specialization-New Media)			
21MAJMC311	New Media Production	Wednesday 21-12-2022	10.00. am to 12.00 noon
21MAJMC312	Digital Content Strategy	Thursday 22-12-2022	10.00. am to 12.00 noon
21MAJMC313	E - Business	Friday 23.12.2022	10.00. am to 12.30 pm



Office of the Controller of Examinations

(Specialization- Strategic communication)			
21MAJMC315	Consumer Behaviour and research	Wednesday 21-12-2022	10.00. am to 12.30 pm
21MAJMC316	Corporate Communication	Thursday 22-12-2022	10.00. am to 12.30 pm
21MAJMC317	Media Planning and Buying	Friday 23-12-2022	10.00. am to 12.30 pm

(Dr. Dnyandeo Neelwarna)
Controller of Examinations



Semester End Examinations December-2022

School of Journalism and Mass Communication

M.A. (Journalism & Mass Communication)

Fourth Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
20MAJMC401	Media Management	Monday 26-12-2022	10.00 pm to 12.30 pm
20MAJMC402	Environment Studies	Monday 26-12-2022	01.30 am to 04.00 pm
Specialization Broadcasting			
20MAJMC406	Film Studies	Tuesday 27-12-2022	10.00 am to 12.30 pm
20MAJMC407	Radio Production	Tuesday 27-12-2022	01.30 am to 03.30 pm

(Dr. Dnyandeo Neelwarna)
Controller of Examinations